

INSURANCE INFORMATION AND MONITORING CENTER COOKIES POLICY

We process the personal data of the visitors of the web site <https://siseb.sbm.org.tr> which is owned by us as the **Insurance Information and Monitoring Center (“SMB”)** (“Web Site”) and use the relevant internet cookies in order to provide better usage experiences for our visitors by paying regard to the rights of our visitors with respect to confidentiality and the protection of their personal data. This Cookies Usage Policy (“Policy”) explains which cookies are used and the conditions under which these cookies are used to all visitors of our Web Site.

This Policy is applied regardless of the technologies, methods and manners by means of which you are connected to the Web Site. Therefore, we recommend you to read this Policy carefully and obtain a copy of this Policy in order for you to examine it in the future.

I. What are the cookies?

The cookies constitute the small data storage files which are saved by the web sites in your computers, mobile phones, tablets or other mobile devices by means of which you have access to the internet.

II. What Are the Cookies and For Which Purposes Are They Used?

The information regarding your Web Site exploration are stored in the cookie files. Thus, the devices through which you have access to the internet will remember these data when you use the relevant Web Site once again. Therefore, the cookies are necessary and important in order for you to use the Web Site in an effective and easier manner.

Certain cookies are also used in order to present you more appropriate services, products or proposals on the Web Site or the web sites of third persons.

Main purposes with regard to the usage of the cookies;

- Requirement of certain technical data for more effective usage of the Web Site,
- Remembering of your previous preferences, fulfillment of the functions which will ensure that you have easy access to certain contents which are available on the Web Site,
- Requirement of your personal data such as your IP address by the Company in order for the Company to fulfill its legal and contractual obligations especially its obligations arising from the Law numbered 5651 on the Regulation of Internet Broadcasts and the Fight Against Crimes Committed Through These Broadcasts and the Regulation With Regard to the Procedures and Principles Concerning the Regulation of the Internet Broadcasts.

III. What Types of Personal Data Do We Process by Means of the Cookies?

The cookies generally collect the data in the devices through which you access to the Web Site with respect to your browsing and usage preferences depending on the data types. These data comprise the pages accessed by you, our services and products accessed by you and all information with regard to your exploration on the Web Site.

IV. What Type of Cookies Do We Use in Which Manners?

We use different types of cookies on the Web Site. These cookies constitute the cookies which are obligatorily used in order to ensure the operation of the Web Site.

COOKIE TYPES IN TERMS OF THEIR USAGE

Obligatory Cookies: These cookies constitute the cookies which are definitely required for the smooth operation of the Web Site. These cookies are required for the management of the system and to prevent the false transactions and in the case where these cookies are precluded, the Web Site cannot be operated.

Function Cookies: These cookies constitute the cookies which are used in order to provide you a more developed and easier usage experience. For instance, they fulfill the functions with respect to remembering of your previous preferences and ensuring that you have easy access to certain contents which are available on the Web Site. You can preclude the usage of these cookies in the manner clarified in detail below.

Analysis/Performance Cookies: These cookies ensure that we analyze and understand the functioning of the Web Site and they enable us to develop the Web Site upon engaging in interaction with you. You can preclude the usage of these cookies in the manner clarified in detail below.

Targeting/Advertisement Cookies: These cookies are used in order to determine and present to you the contents which may attract your attention including the advertisement contents. You can preclude the usage of these cookies in the manner clarified in detail below. However, the preclusion of these cookies by you may not fully obstruct the advertisement contents and it may cause that the advertisements comprising general content might be presented to you instead of the advertisements which may draw your attention. These types of cookies are not used by SBM, however, you may possess the cookies belonging to third persons prior to visiting the Web Site.

COOKIE TYPES IN TERMS OF THEIR STORAGE PERIODS:

Persistent Cookies: These cookies constitute the cookies which subsist in the computer of the relevant person until a certain date or until the time on which they are deleted by the user. These cookies are mostly used in order to measure the web site movements and preferences of the users.

Session Cookies: These cookies are used in order to separate the visit of the user into sessions and they do not collect data from the user. These cookies are deleted when the user closes the web site visited by him/her or he/she remains in passive position for a certain period.

THIRD PARTY COOKIES

Certain cookies which belong to third parties are used on our Web Site. Even though these cookies are not directly positioned on the Web Site by SBM, they become useable as a result of the visits conducted on other web sites by the users.

The target and monitoring cookies are used in order to assist the provision of services and especially the advertisement services by third parties and to increase the effectiveness of these services. These cookies may remember the web pages and sites which are visited by you and they can collect the personal data and in particular the IP address of the user device. The Web Site collects only the third party cookies in order to collect information, remember your areas of interest and demographic data and to provide you the targeted advertisements, enhance the advertisements and to determine the number of visits and advertisement displays, other usages of the advertisement services and the ratio between these advertisement displays and the interactions with regard to the advertisement services.

In the case where you have access to the social networks such as Facebook, You Tube, Twitter and LinkedIn, the Web Site shall directly be connected to the server of the chosen social network when you visit the web site via the social add-ins and use these add-ins. Subsequently, the content provided by the relevant add-in shall be directly communicated to your web browser from the social networks and this content shall be included on the web site which is being visited by you. Thus, the relevant social network may have access to and process your data and the relevant network may combine these data with the data belonging to your account in the relevant social network.

Please remember that we do not have any effect or control with regard to the scope of the data which are processed by the social networks via the add-ins. In order to obtain information regarding the purposes, methods and periods with respect to the processing of your personal data by the social networks, please carefully examine the policies regarding the processing of personal data which are published by the relevant social network.

The following cookies are used on the Web Site:

Cookies Hizmet Sağlayıcı	Cookie İsmi	Cookie Amacı	Cookie Tipi	Cookie Süresi
SBM	_SbmLoginToken	SBM tarafından tutulan ve içerik yönetim paneline login işleminde kullanmak üzere tanımlanmış, kullanımı zorunlu çerezlerdir. Bu çerezler, Siseb içerik yönetim paneline giriş yapmış olan kullanıcının oturum bilgilerini tutmak için kullanılmaktadır ve Web Sitesi'nin düzgün şekilde çalışması için mutlaka gerekli olan çerezlerdir. Bu çerezler kullanıcının ziyaretini oturumlara ayırmak için kullanılır ve kullanıcıdan veri toplamaz. Çerez, kullanıcı ziyaret ettiği web sayfasını kapattığında veya belli bir süre pasif kaldığında silinir.	Oturum Çerezleri, Kullanılması Zorunlu Olan Çerezler	Login süresince (Oturum bittiğinde)
	ASP.NET_SessionID	SBM tarafından tutulan ve içerik yönetim paneline login işleminde kullanmak üzere tanımlanmış, kullanımı zorunlu çerezlerdir. Bu çerezler, Siseb içerik yönetim paneline giriş yapmış olan kullanıcının oturum bilgilerini tutmak için kullanılmaktadır ve Web Sitesi'nin düzgün şekilde çalışması için mutlaka gerekli olan çerezlerdir. Bu çerezler kullanıcının ziyaretini oturumlara ayırmak için kullanılır ve kullanıcıdan veri toplamaz. Çerez, kullanıcı ziyaret ettiği web sayfasını kapattığında veya belli bir süre pasif kaldığında silinir.	Oturum Çerezleri, Kullanılması Zorunlu Olan Çerezler	Login süresince (Oturum bittiğinde)

V. How Can You Preclude the Usage of Cookies?

Although the usage of certain cookies is obligatory in terms of the operation of the web site, you can preclude the usage of cookies apart from these certain cookies. However, please remember that the web site may not fulfill its functions in complete manner and you may not be able to benefit from all features of the web site in this case.

You are required to change the settings of your internet browser in order to preclude the usage of the cookies. These changes vary according to the device and internet browser which are used by you. The information with respect to the steps that are required to be pursued in order to preclude the usage of cookies via different internet browsers are provided below:

• Internet Explorer

1. Please open the desktop and press or click on the Internet Explorer sign on the task bar.
2. Please press or click the on the tools menu and the Internet Options.
3. Please press or click on the privacy tab and subsequently, please move the shifter at the bottom of the Settings in order to preclude all identification information and press or click on the Finish button.

• Microsoft Edge

1. Please click on the section with ellipsis on the upper right corner of your Microsoft Edge browser and reach the Settings section.
2. Upon choosing the Select the Items to be Deleted on the displayed new window, please select the sections which you wish to delete on the displayed window.
3. Many sections are available herein. You may commence the deletion operation by choosing the option preferred by you.

• Google Chrome

1. Please open Chrome on your computer.
2. Please click on Other Settings on the upper right section.
3. Please click on Advanced on the bottom section.
4. Please click on the Content settings under the “Privacy and security” section.

5. Please click on the cookies.
6. Please search the name of the Web Site under the “all cookies and site data” section.
7. Please click on the Remove sign on the right corner of the web site.

• **Mozilla Firefox**

1. Please click on the Firefox Menu button and choose the Options.
2. Please choose the Privacy and Security panel and proceed to the History section.
3. Please change the Firefox setting as “use the special settings in terms of history”.
4. Please click on the “Display cookies” button. The cookies window shall be displayed.
5. Please write the name of the web site which you wish to delete on the search area. The cookies which match up with your search shall be displayed.
6. Please choose the cookie(s) which you wish to delete and click on the “Delete the chosen” button.
7. Please close the Cookies window by clicking on the Close button. Subsequently, close the about: preferences page.

• **Safari**

1. Please choose the Safari > Preferences.
2. Please click on the Privacy item.
3. Please click on the Web Site Data.
4. Please choose one or several web sites and please click on the Delete or Delete All afterwards.

You may access through your browser to more information regarding how this transaction will be executed via other main web browsers.

VI. Please Contact Us

You may use either of the communication channels which are stated in the below stated address in order to communicate all your questions and opinions with respect to the policy.

Web Site: www.sbm.org.tr/tr/iletisim Fixed Line: 0850 277 60 60